



GROW YOUR SALES WITH RELABILT WINDOWS & DOORS

PSM DISCOUNT PROGRAM SAVINGS (EXAMPLE)

CMC Paradigm Lowe's Retail	\$1,000
Replacement Series Cost	\$540
12% PSM Discount	\$475
\$475 with a 20% Margin	\$594 New Retail
Customer Uses Lowe's Credit Card to Pay, Receives an Additional 5% Off Price	- \$30
Final Price to Customer	\$564

Discount % off normal Lowes cost:

New Construction - 10%

Replacement - 12%

Sliding Patio Doors - 14%

Note: Larger jobs can be run through price desk for even more savings.

See your Atrium Representative for more information.